

les nouvelles
esthétiques & spa
AMERICAN EDITION

2026 Media Kit

Our partnership approach with your brand is built on meaningful collaboration and strategic planning, supported by a track record of successful advertising in this industry.

THE
LEADING MAGAZINE
FOR SKIN CARE & SPA
PROFESSIONALS

LNEONLINE.com

LNE & SPA MAGAZINE AND THE INTERNATIONAL CONGRESS OF ESTHETICS & SPA

CREATED FOR THE **MODERN ESTHETICIAN**. THE ONE WHO
BLENDS CLINICAL, HOLISTIC, AND INNOVATIVE MODALITIES TO
CREATE SOMETHING ENTIRELY THEIR OWN. THIS IS THE FUTURE OF
ESTHETICS: HOLISTIC MODALITIES MEETS ADVANCED TECHNOLOGY.



ESTHETICIAN *EDIT*

EDUCATION FOR THE **MODERN ESTHETICIAN**

Perfect your craft by mastering traditional modalities like the art of face
massage to integrating innovative treatments and technology. This is the
Future of Esthetics. Holistic Modalities meets Advanced Technology.

LNE DIGITAL MAGAZINE



LNE & SPA'S DIGITAL MAGAZINE DELIVERS
MEASURABLE REACH AND LASTING VISIBILITY
FOR EVERY ADVERTISER.

- Direct links to your brand's website
- Continued exposure through archived digital issues
- Featured across LNE's integrated platforms: Magazine, Website, and Social Media

ICES DIGITAL DISTRIBUTION CHANNELS



122K+

Year-to-Date Web Visits



78K+

Active Email Subscribers



99.1K+

Combined Social
Media Followers



@ices_lne

Reach **2,585,054**
Stories views **433,970**

*Data reflects cumulative ICES network performance from January–October 2025 across web, email, and social platforms.

ESTHETICIAN EDIT — ESTHETICIAN *EDIT*

ESTHETICIAN EDIT PODCAST **AMPLIFIES**
YOUR MESSAGE ACROSS PLATFORMS THAT
PROFESSIONALS ALREADY TRUST.

- Podcast features appear on **Spotify, Apple, and Youtube**
- Engaged listeners across the US and international markets
- Promoted through social, newsletter, and web channels to maximize exposure

DIGITAL DISTRIBUTION CHANNELS



5.3K+

Monthly Listeners

Across Spotify, Apple and Youtube



500+

Community Subscribers



24.8K+

Social Media Followers

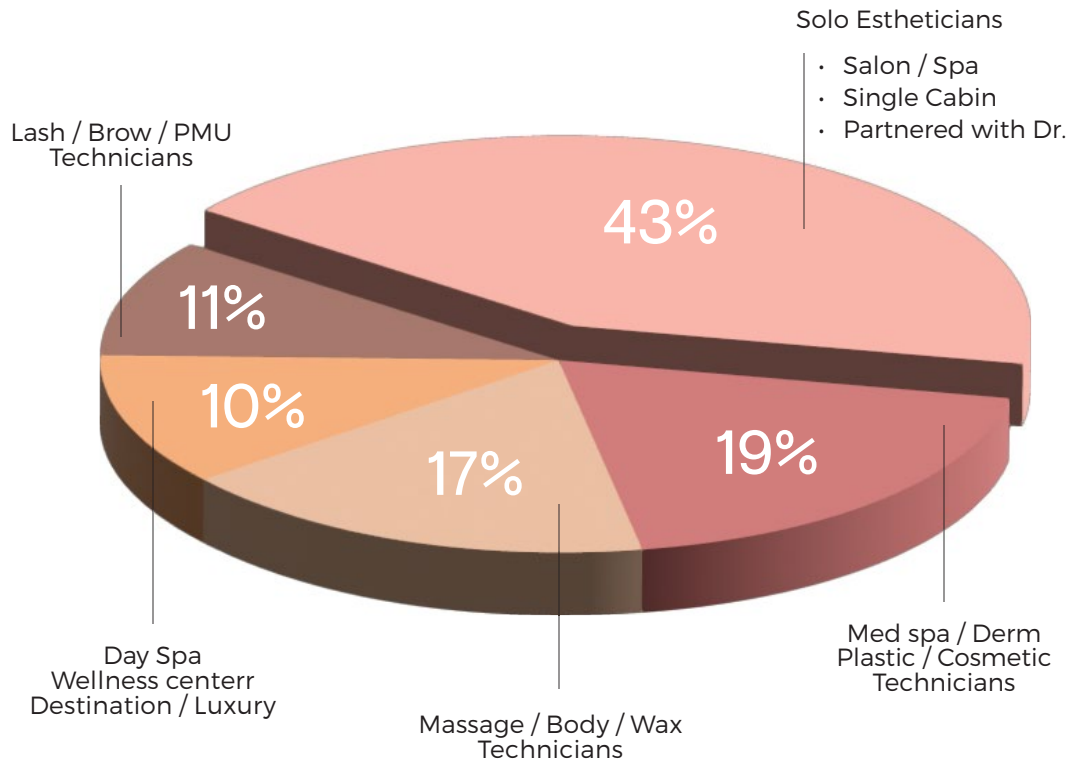


78%

Average Completion Rate

THE RIGHT AUDIENCE

OUR ATTENDEES ARE OUR SUBSCRIBERS, AND
OUR SUBSCRIBERS ARE OUR ATTENDEES!



Partnerships are the cornerstone of our community—connecting brands, attendees, and subscribers to drive innovation and elevate the beauty industry together.

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THE INTERNATIONAL CONGRESS OF ESTHETICS AND SPA

1 SHOW 4 LOCATIONS

A SPACE FOR EVERY ESTHETICIAN

- Solo Estheticians
- Lash & Brow Artists
- Wax Specialists
- Skincare Professionals
- Holistic Healers
- Clinical Estheticians
- Wellness Practitioners
- Nurse Practitioners
- MedSpa

PHILADELPHIA, PA

April 12 & 13, 2026

DALLAS, TX

May 17 & 18, 2026

LONG BEACH, CA

August 23 & 24, 2026

FORT LAUDERDALE, FL

October 17 & 18, 2026

EVENT REACH & IMPACT



32K Attendees
Nationalwide



1,200+
Exhibiting
Brands

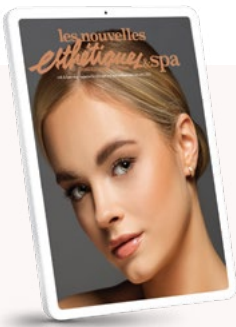


200+ Education
Sessions



20+ Countries
Represented





2026 CALENDAR - CURRICULUM

les nouvelles
esthétiques & spa
AMERICAN EDITION

JANUARY – Foundations for Growth

Kickstart the year: business planning, mindset, treatment room refresh.

Sponsored Workshop: Jan 9, 2026

Editor's Pick of the Month: Cleansers

FEBRUARY – Passion & Purpose in Esthetics

Finding and refining your “why” as an esthetician, niching with passion, attracting aligned clients, and staying inspired.

Sponsored Workshop: Feb 13, 2026

Editor's Pick of the Month: Barrier Support

MARCH – Skin Science Spotlight

Ingredients, protocols, trending treatments (peels, exosomes, stem cells).

Sponsored Workshop: Mar 13, 2026

Editor's Pick of the Month: Trending ingredients

APRIL – Business & Branding Basics

Marketing, pricing, personal brand, social media presence.

Sponsored Workshop: Apr 10, 2026

Editor's Pick of the Month: Masks

MAY – Holistic Esthetics

Energy work, buccal massage, lymphatic drainage, emotional skincare.

Sponsored Workshop: May 8, 2026

Editor's Pick of the Month: Oils and Tools

JUNE – Corrective Skincare

Acne, hyperpigmentation, rosacea, anti-aging, treatment combinations.

Sponsored Workshop: Jun 12, 2026

Editor's Pick of the Month: Corrective Skincare

JULY – Money & Metrics

Profitability, retail strategies, KPIs, growing income streams.

Sponsored Workshop: Jul 10, 2026

Editor's Pick of the Month: Advanced Serums

AUGUST – Client Experience & Luxury Touches

Hospitality, rituals, treatment add-ons, making facials memorable.

Sponsored Workshop: Aug 14, 2026

Editor's Pick of the Month: Aromatherapy

SEPTEMBER – Tech & Tools in Esthetics

Devices, modalities, protocols with technology, treatment room upgrades.

Sponsored Workshop: Sep 11, 2026

Editor's Pick of the Month: Face/Body Devices

OCTOBER – Seasonal Skin Reset

Fall peels, barrier repair, immune support, event prep facials.

Sponsored Workshop: Oct 9, 2026

Editor's Pick of the Month: Fall skincare

NOVEMBER – Career Pathways

Solo suite, spa ownership, educators, reps, speakers — expanding careers.

Sponsored Workshop: Nov 13, 2026

Editor's Pick of the Month: Exfoliants

DECEMBER – Reflect & Reset

End-of-year planning, gratitude practices, 2026 vision mapping.

Sponsored Workshop: Dec 11, 2026

Editor's Pick of the Month: Moisturizers

DIGITAL ADVERTISING CONTRACT 2026

Company Name: _____

Address: _____ Suite: _____

City: _____ State: _____ Country: _____

Postal Code: _____ Phone: _____ Ext: _____ Fax: _____

Contact: _____ Title: _____

Email: _____

Social Media Handles: Instagram: _____ Facebook: _____

ALL VALID MONTHS FOR THIS CONTRACT MUST BE CHECKED BELOW:

Check all months in which advertisement should be inserted for 2026

ADVERTISING

JANUARY.....

FEBRUARY.....

MARCH.....

APRIL.....

MAY.....

JUNE.....

JULY.....

AUGUST.....

SEPTEMBER.....

OCTOBER.....

NOVEMBER.....

DECEMBER.....

12 FULL PAGES Price Per Month **\$1,500**

- 6 Email Blasts
- 2 Podcast Features
- 2 Editor's Product Reviews
- 1 Treatment Room Video
- Banner on LNEonline.com homepage
- 1 Sponsored Workshop
- Social Media Collabs (Exclusively Advertisers & Exhibitors)

6 FULL PAGES Price Per Month **\$1,800**

- 2 Email Blasts
- 1 Podcast Feature
- 1 Editor's Product Review
- Social Media Collabs (Exclusively Advertisers & Exhibitors)

Additional Marketing Options

SINGLE DEDICATED E-MAIL BLAST **\$1,800**

All advertising will be scheduled in accordance with the months indicated in this contract. Changes will be allowed only by written requests received at least forty-five (45) days in advance of publication and subsequently approved by the publisher. Purchase orders and insertion orders may be used to request changes, but neither will serve as a substitute for this contract agreement. Verbal requests for alterations will not be accepted.

By signing you acknowledge and accept all the terms and conditions above and on the second page of this contract.

AUTHORIZED SIGNATURE _____ Date _____

Signature authorizes LES NOUVELLES ESTHÉTIQUES, Incorporated to place our advertisement in LES NOUVELLES ESTHÉTIQUES & SPA, Digital Magazine American Edition in accordance with all of the terms of this contract.



3929 Ponce de Leon Blvd. Coral Gables, Florida 33134
Tel: 305.443.2322 | Fax: 305.443.1664 | 1.800.471.0229 | LNEONLINE.COM

UNIFIED ADVERTISING & SPONSORSHIP TERMS AND CONDITIONS – LNE, ESTHETICIAN EDIT & ICES

1. Parties and Scope

This agreement is between the Advertiser (“Client”) and Les Nouvelles Esthétiques & Spa, including its affiliated platforms LNE Online, Esthetician Edit, and the International Congress of Esthetics & Spa (ICES) (collectively, “Publisher”).

This contract governs all advertising, sponsorship, and marketing deliverables executed through Publisher’s print, digital, podcast, and trade show platforms.

2. Deliverables

Deliverables may include but are not limited to: dedicated email blasts, homepage banners, social collaborations, podcast features, video production, product reviews, sponsored workshops, print advertisements, and trade show promotions as outlined in the 2026 Media Kit and Booking Calendar.

3. Production and Approval

Client agrees to provide all required materials—logos, copy, product samples, imagery, and video assets—by the deadlines communicated by Publisher.

Publisher reserves the right to review, edit, and approve all creative content before publication.

Any photo, video, or audio content produced or recorded by Publisher (or its representatives) may be used, edited, and republished across LNE Online, Esthetician Edit, and ICES platforms for editorial, educational, and marketing purposes.

4. Scheduling and Submissions

Deliverables are scheduled according to Publisher’s editorial and event calendars.

Activation timing may vary depending on production schedules, trade show cycles, and platform availability.

Any change requests must be submitted in writing at least 45 days prior to the scheduled release date.

Publisher cannot guarantee placement for materials received after published deadlines.

5. Payment Terms

All advertising and sponsorship payments must be made in U.S. dollars.

Full payment is due prior to the start of campaign activation unless credit has been approved by Publisher.

Upon credit approval, invoices are issued on the first day of the month of publication or activation.

Payments cover all contracted deliverables, including print, digital, and event-based activations.

6. Liability and Force Majeure

Publisher is not liable for delays or non-performance resulting from causes beyond its control, including but not limited to trade show rescheduling, technical failures, labor disputes, or third-party platform disruptions.

In such cases, Publisher will reschedule deliverables within a comparable timeframe without penalty.

7. Data and Communications Compliance

Publisher complies with CAN-SPAM, GDPR, and applicable data-privacy laws.

Client information is used solely to execute contracted deliverables and is never sold or shared with external parties.

All digital campaigns, retargeting, and email distributions are executed internally within Publisher’s systems.

8. Intellectual Property and Usage Rights

Client grants Publisher a limited, non-exclusive license to use brand names, logos, trademarks, and submitted materials for purposes directly tied to contracted deliverables.

Publisher retains ownership of all original creative content—including photos, videos, podcasts, copy, or graphics—produced under this agreement.

Client use of Publisher-created assets requires prior written approval.

9. Termination and Breach

If Client cancels before campaign completion, any completed or in-progress work will be billed at the full single-issue.

Deposits are non-refundable once campaign production has begun.

Failure to fulfill agreed-upon placements may result in rebilling at standard rates and forfeiture of any discounts or agency commissions.

10. Governing Law

This agreement shall be governed by and construed in accordance with the laws of the State of Florida.

Any dispute arising under or in connection with this agreement shall be resolved exclusively in the courts of Miami-Dade County, Florida.

Digital Advertising Opportunities



\$1500

*MONTHLY

12 month advertisers will
receive the following:

- ✓ 12 FULL PAGES
- ✓ 6 Email Blasts
- ✓ 2 Podcast Features
- ✓ 2 Editor's Product Reviews
- ✓ 1 Treatment Room Video
- ✓ Banner on LNEonline.com homepage
- ✓ 1 Sponsored Workshop **ESTHETICIAN** *EDIT*
- ✓ Social Media Collabs

(Exclusively Advertisers & Exhibitors)



\$1800

*MONTHLY

6 month advertisers will
receive the following:

- ✓ 6 FULL PAGES
- ✓ 2 Email Blasts
- ✓ 1 Podcast Feature
- ✓ 1 Editor's Product Review
- ✓ Social Media Collabs

(Exclusively Advertisers & Exhibitors)

Digital Marketing Specifications



Podcast Interview

- Educational Talk
 - Live Demos
 - Product Features
- (YouTube, Apple, Spotify & Instagram)



“Hot Product” Feature

- LNE & Spa Magazine
- Instagram
- Newsletter
- Show Program/Flyer

1080px X 1080px

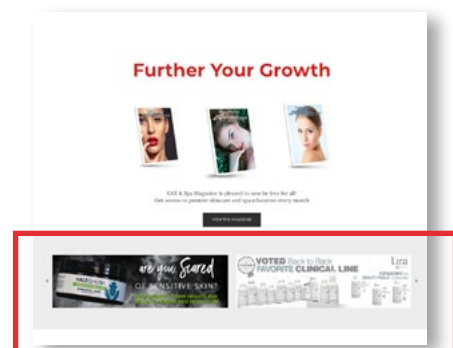
JPG/PNG

LNE & Spa

Homepage Banner

1000px X 300px

JPG/PNG



Digital Marketing Specifications



Full Page AD
8.5" X 11"
(0.125 in inches bleed)
JPG/PNG



Spread AD
17" X 11"
(0.125 inches bleed)
JPG/PNG