

# 2026 CALENDAR - CURRICULUM



# JANUARY - Foundations for Growth

Kickstart the year: business planning, mindset, treatment room refresh.

**Sponsored Workshop:** Jan 9, 2026 **Editor's Pick of the Month:** Cleansers

# FEBRUARY - Passion & Purpose in Esthetics

Finding and refining your "why" as an esthetician, niching with passion, attracting aligned clients, and staying inspired.

**Sponsored Workshop:** Feb 13, 2026

Editor's Pick of the Month: Barrier Support

## **MARCH** - Skin Science Spotlight

Ingredients, protocols, trending treatments (peels, exosomes, stem cells).

Sponsored Workshop: Mar 13, 2026

Editor's Pick of the Month: Trending ingredients

# **APRIL** – Business & Branding Basics

Marketing, pricing, personal brand, social media presence.

**Sponsored Workshop:** Apr 10, 2026 **Editor's Pick of the Month:** Masks

### **MAY** – Holistic Esthetics

Energy work, buccal massage, lymphatic drainage, emotional skincare.

**Sponsored Workshop:** May 8, 2026

Editor's Pick of the Month: Oils and Tools

# **NNE** - Corrective Skincare

Acne, hyperpigmentation, rosacea, antiaging, treatment combinations.

Sponsored Workshop: Jun 12, 2026

Editor's Pick of the Month: Corrective Skincare

## JULY - Money & Metrics

Profitability, retail strategies, KPIs, growing income streams.

**Sponsored Workshop:** Jul 10, 2026

Editor's Pick of the Month: Advanced Serums

## **AUGUST** - Client Experience & Luxury Touches

Hospitality, rituals, treatment add-ons, making facials memorable.

Sponsored Workshop: Aug 14, 2026

Editor's Pick of the Month: Aromatherapy

### **SEPTEMBER** – Tech & Tools in Esthetics

Devices, modalities, protocols with technology, treatment room upgrades. **Sponsored Workshop:** Sep 11, 2026

Editor's Pick of the Month: Face/Body Devices

#### OCTOBER - Seasonal Skin Reset

Fall peels, barrier repair, immune support, event prep facials.

**Sponsored Workshop:** Oct 9, 2026 **Editor's Pick of the Month:** Fall skincare

# **NOVEMBER** - Career Pathways

Solo suite, spa ownership, educators, reps, speakers — expanding careers.

Sponsored Workshop: Nov 13, 2026

Editor's Pick of the Month: Exfoliants

#### DECEMBER - Reflect & Reset

End-of-year planning, gratitude practices, 2026 vision mapping.

**Sponsored Workshop:** Dec 11, 2026 **Editor's Pick of the Month:** Moisturizers