



EDITORIAL CALENDAR 2024

- All submissions must be received 2 months prior to the month of publication.
- All ads and digital assets are due the 1st of the month prior to the month of publication.

JANUARY

CLEAN SLATE

Consistent & Capable Cleansers

FEBRUARY

LOVE

Self-Care Essentials
(Best of the Best feature)

MARCH

RENEW

Skin Savivors

APRIL

REPLENISH

Hydration Heroes

MAY

BLOOM

Natural Treasures (flower and plant-based)

JUNE

SIZZLE

Waxing & Sculpting Wonders

JULY

VACATION

Sunless/SPF Superstars

AUGUST

PREPARATION

Dare to Prepare (primers, polishes, etc.)

SEPTEMBER

EDUCATION

Courses & Learning Opportunities

OCTOBER

TRANSITION

Perfecting Peels

NOVEMBER

GRATEFUL

Best Sellers

DECEMBER

JOY

Gifts that keep on giving

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We welcome submissions for the following magazine sections. Please send a high resolution image (1080px X 1080px) on white background and a maximum of 30-50 words for consideration.

- Esthetician Spotlight
- Perfect Partnerships
- Beauty Bulletin