



EDITORIAL CALENDAR 2023

- All submissions must be received 2 months prior to the month of publication.
- All ads and digital assets are due the 1st of the month prior to the month of publication.

JANUARY

CLEAN SLATE

Product focus: Cleanse and refresh

FEBRUARY

LOVE

Product focus: Self care
(LNE & SPA's Best feature)

MARCH

RENEW

Product focus: Regenerative formulas

APRIL

REPLENISH

Product focus: Moisturize and hydrate

MAY

BLOOM

Product focus: Flower and plant-based

JUNE

SIZZLE

Product focus: Waxing and sculpting

JULY

VACATION

Product focus: Sun protection/ sunless

AUGUST

PREPARATION

Product focus: Skin/makeup prep

SEPTEMBER

EDUCATION

Product focus: Kits/Courses

OCTOBER

TRANSITION

Product focus: Peels

NOVEMBER

GRATEFUL

Product focus: Best Sellers

DECEMBER

JOY

Product focus: Holiday gifts

We welcome submissions for the following magazine sections. Please send a high resolution image (1080 X 1080) on white background and a maximum of 30-50 words for consideration.

- **Esthetician Spotlight**
- **Perfect Partnerships**
- **Beauty Bulletin**