

DALLAS, TX • 2021

You know what they say, the early bird gets the worm, and being first improves your chances of success! It brought a smile to my face to see you all lined up so early and ready to go as we opened our doors to our first Congress show in over 18 months. I am happy to say my first trade show experience far exceeded my expectations, as it did for many of our attendees, exhibitors, and our very own trade show team!

The high-energy was exhilarating with a jam-packed exhibitor hall, lively workshop classes, and inspirational conferences to help you propel your business forward. Whether you invested in new products or technologies for your spa, or learned about new techniques and a better business approach, I can ensure you went home with something of value!

Here's what all of our exhibitors and attendees had to say about their ICES Dallas 21 experience!



skintherapybypamela:
Dreaming about being back at #dallascongress21. I got to see Michael Pugliese, CEO and owner of @circadia_skin, again and learn lots of new things. Next year can't come soon enough!



laura.mendoza.twds:
That's a wrap attending my second spa show! Had such a great time. I'm excited to bring back new skincare products and equipment for all of you.

sorellaapothecary:

Well that's a wrap on our first trade show back since before the pandemic! It was beyond amazing to connect with everyone who attended. We loved every second of it!



estherdefiningbeauty: We had an amazing time at the International Congress of Esthetics & Spa!