



ELECTRIC ENERGY

at The 2017 International Congress of Esthetics and Spa in LONG BEACH, CA!

Together in GRATITUDE!!!

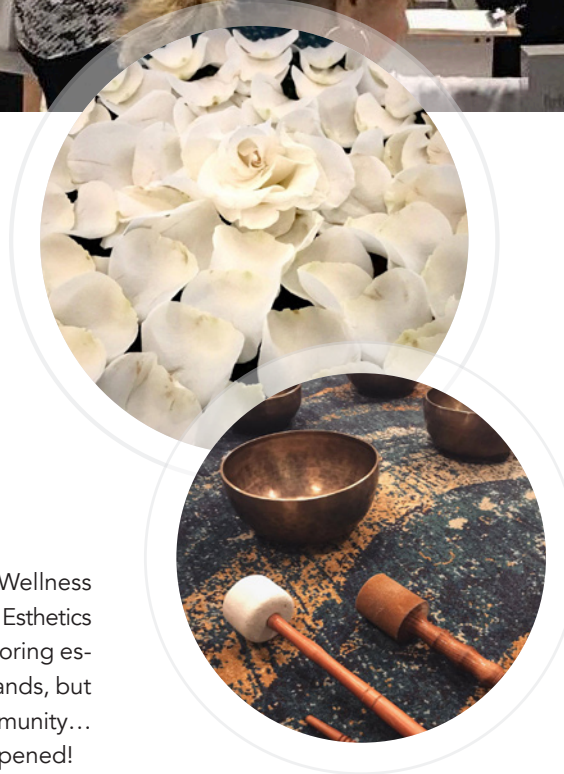
The skin care and spa industry boom isn't fading away anytime soon as The International Congress of Esthetics and Spa in Long Beach, California on September 10 & 11, 2017 marked a STRONG success showing great signs of growth in the U.S. market. Thousands of unique industry professionals gathered inside the Long Beach Convention Center to combine new products, innovative techniques and groundbreaking ideas for an INSPIRING weekend of industry SUCCESS! Estheticians, skin care professionals, spa owners, spa directors... Came TOGETHER to REFRESH their minds! The foundation of this year's Long Beach Congress, "GRATITUDE," vibrated throughout engaging Main Stage presentations, enticing conferences, an energizing Exhibitor Floor

and through our EXCLUSIVE Spa + Wellness Summit! The International Congress of Esthetics and Spa is not only dedicated to honoring estheticians for their healing hands, but also to create a sense of community... and that is exactly what happened!

"Life changing experience!"

A STIMULATING Main Stage Lineup!

Professionals joined together to be a part of our exclusive LIVE Main Stage, which is the place to experience the LATEST in skin care, spa and wellness trends, as we are bringing the experts straight to the stage! Jaclyn Peresetsky, master esthetician and owner of four spas in the United States electrified the Main Stage both Sunday and Monday morning with a motivating outlook



"The congress opened my mind to a new way of conducting my practice!"

on GRATITUDE. Jaclyn balanced the minds of attendees and reenergized their passions to kick-start NEW success as she discussed her greatest passions for both the esthetics and business side of the industry.

Expert Conferences to Become a POWERFUL Practice...

TOP industry leaders taught a variety of top-notch conferences including Retail, Business, Happiness, Social Media, Makeup, Marketing and Mindfulness... The latest tips, tools and techniques were REVEALED through intimate discussions customized for each different clientele. Attendees THRIVED as they took advantage of each speaker's deep knowledge and experience to SPARK creativity and reinvent their business!

An EXCLUSIVE Opportunity to DISCOVER the Latest Secrets!

To kick-start the afternoon, over 50 Product Focused Training sessions helped attendees achieve their goals. During these classes, professionals learned every aspect of the skill set needed to succeed in the skin care and spa industry. Attendees absorbed information regarding the most cutting-edge micro-electric currents, non-surgical face-lifts, microblading devices and MORE, while experts exposed their insights on LED therapy, microdermabrasion, pigmentation and nutrition. Each Product Focused Training class left at-

tendees with an inspired and motivated outlook as they gained EXCLUSIVE tips and tricks to bring back to their clients!

A BUSTLING Exhibitor Floor...

The Exhibitor Floor attracted not only the faces and voices of the world's leading skin care companies, but also many new and innovative brands. Attendees had so much fun chatting with their suppliers, discovering some of the newest and freshest under-the-radar brands, hearing their stories and trying new technology and products!

The International Congress of Esthetics and Spa, Long Beach offered an exclusive two-day opportunity for attendees to refresh their minds within a supportive and like-minded community. A special energy flowed through the halls of the Long Beach Convention Center on both Sunday and Monday, September 10th and 11th, as skin care and spa professionals came TOGETHER with the same goal: to satisfy a CRAVING for new knowledge while helping one another inspire GREATNESS within themselves!

FIRE Sparked from WITHIN!!!

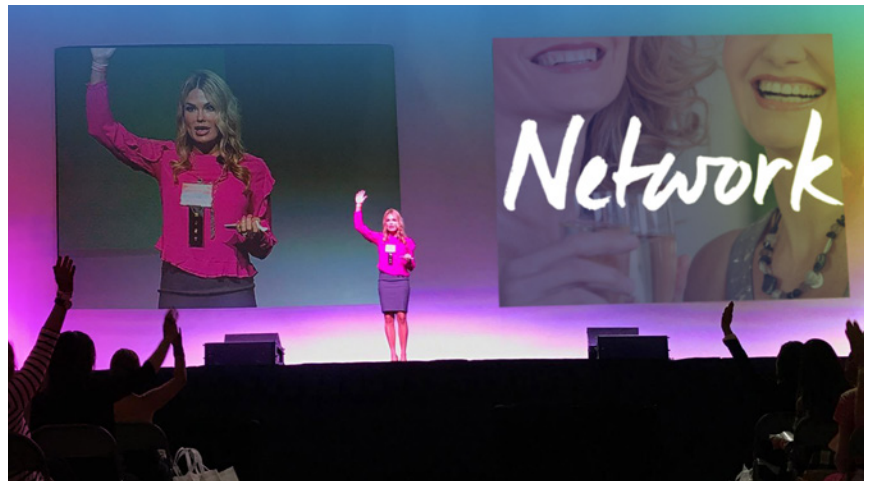
A breathtaking opportunity to CONNECT to your inner light and to shine STRONG on your practice and your clients... This is what our exclusive

Spa + Wellness Summit is all about! Held within The International Congress of Esthetics and Spa, the Summit provided a chance for attendees to find the power within themselves to transform their surroundings and create an entirely new way of living based on WELLNESS!

Incense, candles and a mandala of white roses created a warm energy in the room as attendees of the Summit gathered to embrace the WELLNESS shift. Vice President of Les Nouvelles Esthétiques & Spa and The International Congress of Esthetics and Spa, Christèle de La Haye, tipped off Saturday, September 9th with a beautiful opening ceremony that exquisitely set the tone for the Summit weekend. This profoundly awake and IMPACTFUL

"An inspiring energy and the perfect opportunity to dive deeper into reinventing my approach with my clients!"

program showcased the most stimulating ways for attendees to let go of negativity and discover a NEW world of HOLISTIC healing. Attendees indulged in a series of emotional, mind-opening meditation techniques, sound healing therapy practices and had the opportunity to connect to themselves as they tuned in with their mind, body and spirit. Experts leading the Summit enlightened attendees with their expertise pertaining to wellness programs in the spa, superfoods and super herbs, EXHILARATING Happiness and Mindfulness conferences and MORE!



If you missed The 2017 International Congress of Esthetics and Spa in Long Beach, be sure to **JOIN US** next year on September 23 & 24, 2018!